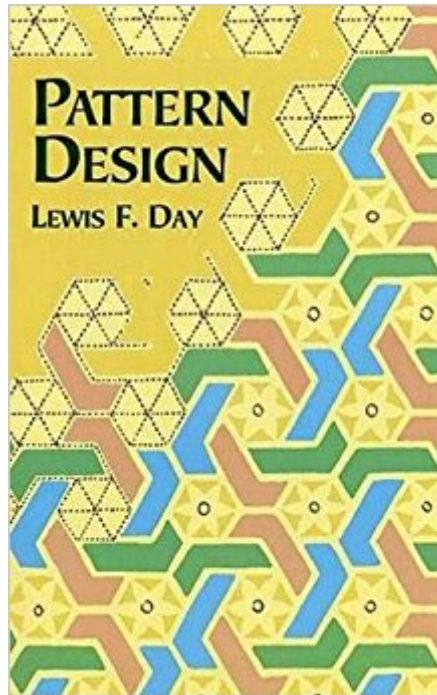




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# Pattern Design (Dover Art Instruction)



## Synopsis

Take any form you choose and repeat it at regular intervals, and, just as repetitive sounds produce rhythm or cadence, you have pattern. However, the use of pattern in design is no haphazard matter, but a disciplined activity in which the artists must impose a pleasing order and structure on the whole to achieve an aesthetically satisfying end product. This classic guide, revised and expanded by Amor Fenn three decades after its publication, teaches artists to do just that. Surveying a multitude of applications, from architectural detail to decorative textile printing and typographic patterns, Day provides insight into the geometric foundations of all repeating patterns, and treats in a practical way the anatomy, planning, and evolution of repeated ornament. He demonstrates the extent to which pattern is the essence of the ornamental arts, and offers a wealth of technical information for the student and designer. Generously illustrated with more than 270 designs ranging from old Japanese, Persian, and Arabian patterns to early 20th-century motifs, Pattern Design will stimulate the imaginations and advance the skills of novices and experts alike.

## Book Information

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## Customer Reviews

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I cannot say enough good things about this book. It is continually inspiring. And when I need to learn something new, it does not fail to teach. Yes, it was written over a 100 years ago, but pattern is pattern. There are only so many ways to cover a two-dimensional surface with motifs or lines, and instructions for so doing are excellent. I have had difficulty only with using them for making repeats of abstract paintings, a topic only arising a number of years after Mr. Day's classes ceased. I suspect that, had he encountered such, there would have been elegant instructions for accomplishing the task. I am so glad Dover is keeping this classic in print.

This was written in the early 20th century for wallpaper designers. It's been more interesting to me as a historical document showcasing how manufacturing and design evolved together than as a guide to designing patterns. But it does explain repeats, symmetries, etc, and I have been able to design some patterns on my computer based on something written nearly 100 years ago. The language is dated.

For anyone interested in the art of repeat patterns, this book is fantastic. Filled with lots of good old fashioned advice and methods, it shows a whole bunch of ways to build repeating blocks that you can then manipulate and decorate to your own ends. Techniques are easily adapted to use in a vector graphics program too, so you can follow instructions with a ruler and pencil or with your computer.

Great product at a great price! Quick delivery! A+++++++

My son does graphic design. He was very pleased with the book.

This book promised to give the best information on pattern design and it delivered all that was

promised.

Not what I expected.

It is very rare that anything inspires me to gush. But I cannot recommend this book highly enough. Yes, the examples in the book (originally published in 1903) are in black and white - irrelevant. What is being taught here is not color theory but pattern construction. Learn to walk first, skipping comes later. Read with an open mind, this book will give anyone a solid foundation on which to build patterns. It is an invaluable resource to web designers, artists, and crafters of all kinds. I cannot remember the last time I took a class or read a how-to book where the lesson plan was laid out so logically and compellingly, each chapter building on what was already learned. And while the author's old fashioned prose takes a little getting used to, it is by no means dry or boring. Mr. Day, and his editor, Mr. Fenn, are both brilliant, opinionated, and enthusiastic about the subject of pattern - the writing of this book makes that clear even 100+ years after it was originally published. There are also excellent teachers, and if there is a Great Hereafter, I hope someday I'm able to thank them. I originally rented this book from my local library. Within a few chapters, I realized it was a keeper and I had to have it for my own.

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